Big brother and little brother: The future of privacy

Mark Ryan University of Birmingham

17th May 2011



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4 kB 1 MHz 1981 4 kB 13 MHz 2003





Ihr Abendme Täglich ab

Frühlingssalate n und Parmesan it

Vanille-Zander auf Topinambur-Rhabarber mit Lavendel und Kartoffelpüree

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Prohibigmalate mit Wildkrauter und Parmenan im Speckmannel

Schmandtörtchen mit Holunderragout

dazu pro Berry

The future



Vint Cerf co-inventor of TCP/IP ACM Turing Award 2004 Vice president, chief Internet evangelist, Google



Steve Jobs chairman and CEO of Apple Inc.



Eric Schmidt former CEO of Google



Mark Zuckerberg CEO, co-founder of Facebook

1. Wearable computers





sciencephotolibrary







2. Cyber-physical systems

Cyber-physical systems integrate the physical world into the electronic world

• They allow us to electronically manage and interact with the physical world. Physical objects are seamlessly integrated into the information network.

Applications

Industry: aerosp., autom., chemical plants, transp., farming Daily life: healthcare, traffic mgt, finding your wallet, finding your grandmother

Billions of sensors (RFID, temp., web cams, Geiger ctrs., seismic); Everything is tagged at manufacture time (clothes, food packets, cups, keys, phones, pets, people, verhicles, tools)

The Internet of things

Cyber-physical systems integrate the physical world into the electronic world



The Internet of things

3. Cloud computing







What all this enables...





Ben Smyth

facebook.com - born 26 Oct 1983, - interested in women.

bham.ac.uk: - research student

loria.fr: CNRS engineer

54

bensmyth.com: Worked on Helios voting system.



"Simply speak a question, or just think it, and an answer will return from a vast, collectively produced data matrix. Google queries will seem quaint."

> David Kirkpatrick, 2006 CNN Fortune senior editor

Privacy





name: Cynthia Jones age: 25 status: single lives: Birmingham, UK likes: Italian restaurants, cats, romantic films

 \Box

<u>Back</u>







What privacy is

Restrictions on the processing and dissemination of information related to you.

- Privacy of communication
 - e-mail, 'phone calls, text messages, IMs, Facebook messages
- Privacy of behaviour
 - where you go, what you do, pages you visit
- Privacy of personal records
 - docs, photos, transactions, contributions, archives
 - health records, personnel records, judgements, reviews
Big brother

Governments

Big brother

Governments

Middle brother

Corporations

Big brother

Governments

Middle brother

Corporations

Little brother

Individuals

Threat from	Official
Big brother	
Governments	
Middle brother	
Corporations	
Little brother	
brother	
Individuals	

Threat from	Official	Unofficial
Big brother		
Governments		
Middle brother		
Corporations		
Little brother		
Individuals		

Threat from	Official	Unofficial
Big brother Governments	Governments that have access to databases • transport • communications • financial	
Middle brother Corporations		
Little brother Individuals		

Threat	t from	Official	Unofficial			
Big bro	other	Governments that have access to databases				
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	i	About 440,000 requests by the poli other permitted organisations to me emails and text messages were requ in 2005-06 in the UK.	onitor telephone calls, lested in a 15 month period			
Middl	•	• There are 563 such permitted organisations.				
brothe Corpo		The "Intercept Modernisation Programme" is a UK Government initiative to centralise electronic communications traffic data in the UK in a single database.				
• To combat terrorism, MI5 and MI6 have sought full automated access to Transport for London's "Oyster" smartcard database.						
Little brothe	er					

Threat from	Official	Unofficial
Big brother Governments	Governments that have access to databases • transport • communications • financial	
Middle brother Corporations	Companies that offer services Transp./comms./financial Gmail/Hotmail/Yahoo m. Google docs Facebook Easychair	
Little brother Individuals		

Threat from	Official	Unofficial
Big brother Governments	Governments that have access to databases • transport • communications • financial	
Middle brother Corporations	Companies that offer services Transp./comms./financial Gmail/Hotmail/Yahoo m. Google docs Facebook Easychair	
Little brother Individuals	Neighbours, friends and strangers who point their phones at you watch your facebook page	



Threat from	Official	Unofficial
Big brother Governments	Governments that have access to databases • transport • communications • financial	Governments that spy on their people
Middle brother Corporations	Companies that offer services Transp./comms./financial Gmail/Hotmail/Yahoo m. Google docs Facebook Easychair	
Little brother Individuals	Neighbours, friends and strangers who point their phones at you watch your facebook page	



Threat from	Official	Unofficial
Big brother Governments	Governments that have access to databases • transport • communications • financial	Governments that spy on their people
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Overview Medicines info Clinical trials

Vertigo Symptoms Causes Diagnosis Treatment Prevention

Introduction



Vertigo is the sensation that you or the environment around you is moving or spinning. It is commonly caused by a problem with the balance mechanisms within the inner ear

If you have vertigo, you may experience the sensation of movement even when you are standing completely still.

Vertigo is not a fear of heights

Vertigo is often confused with a fear of heights. However, the dizzy feeling that is often experienced when looking down from a high place is not the same as vertigo, which can occur at any time and may last for many months or even years.

Mild vertigo is very common, and the symptoms are not usually serious. However, vertigo that reoccurs or persists may be caused by an underlying health condition, such as Ménière's disease (a rare disorder that affects the inner ear).

Therefore, if you have recurrent or persistent vertigo, see your GP. They will be able to confirm or rule out a more serious cause, and recommend appropriate treatment.

Last reviewed: 20/02/2009

Next review due: 20/02/2011

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watch your facebook bage

Threat	from Offi	cial		Unoffici	al		
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		uk/vertigo	fetch nhs.co.uk/	Ū			<u>d</u> -
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Threat from	Official	Unofficial
Big brother Governments	Governments that have access to databases • transport • communications • financial	Governments that spy on their people
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Little brother Individuals	Neighbours, friends and strangers who point their phones at you watch your facebook page	Neighbours that spy on you Tracking your RFID tags Tracking your phone





Scott McNealy, CEO Sun Microsystems, 1999



Scott McNealy, CEO Sun Microsystems, 1999 "Consumer privacy issues are a red herring. You have zero privacy anyway. Get over it."



Larry Ellison, CEO Oracle, 2001



Larry Ellison, CEO Oracle, 2001 "All you have to give up is your illusions. Right now, you can go onto the Internet and get a credit report about your neighbour, find out where he works and how much he earns."

Eric Schmidt, CEO Google, 2009

Eric Schmidt, CEO Google, 2009

"If you have something that you don't want anyone to know, maybe you shouldn't be doing it in the first place."

Mark Zuckerberg, CEO Facebook, 2010

Mark Zuckerberg, CEO Facebook, 2010 "Privacy is no longer a social norm. People are comfortable sharing more information, and different kinds, and with more people."

Is that true?

Is that true? Do people want privacy, and if so, why?

People do want privacy, in order to avoid...

- incorrect conclusions, resulting from deliberate or accidental errors in the data, or misinterpretations, or prejudice
- blackmail or extortion, or other abuse of power
- commercial pestering (spam)

Privacy concerns all aspects of live, including past relationships, political views, financial affairs, past deeds, and also the trivia of everyday life.

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Privacy concerns all aspects of live, including past relationships, political views, financial affairs, past deeds, and also the trivia of everyday life. Problem: people might abuse privacy to do bad things...

- commit fraud, evade taxes
- trade in child pornography images
- commit terrorism, to kill or injure without being detected
- commandeer a botnet to take down Google

The privacy challenge

- How to balance
 - privacy and accountability
 - individual privacy and societal security
- How to build systems that support this balance?
- (Legislation is important too)

Vision

To design, build and evaluate technologies that support appropriate kinds of privacy.

Examples:

- absolute
- relative to interrogator
- verifiable-conditional

Vision

To design, build and evaluate technologies that support appropriate kinds of privacy.

Examples:

- absolute
- relative to interrogator
- verifiable-conditional

Example: your vote.

To ensure free and fair elections, your vote should be completely private to you.

It should not be accessible by potentially corrupt election officials, programmers, administrators, or indeed *anyone, ever*.

Vision

To design, build and evaluate technologies that support appropriate kinds of privacy.

Examples:

- absolute
- relative to interrogator
- verifiable-conditional

Example: e-mail, Facebook, online documents.

Typically, we want data to be confidential from the service provider, while still allowing the provider to route the data to the intended receiver.

Can be very hard to achieve.
Vision

To design, build and evaluate technologies that support appropriate kinds of privacy.

Examples:

- absolute
- relative to interrogator
- verifiable-conditional

Example: Oyster card usage, mobile phone usage, ISP logs.

Data may be accessed only by authorised agents, and only under certain conditions. The presence/absence of the conditions and of the access are verifiable by the user.

1. The TPM as a privacy-enhancing technology

The trusted platform module







Richard Stallman Creator of GNU, Emacs, GCC, GPL, the Free Software Foundation

"With a plan they call *trusted* computing, large media corporations, together with computer companies such as Microsoft and Intel, are planning to make your computer obey them instead of you."

He calls it "treacherous computing".



Ross Anderson Professor of Computer Security, University of Cambridge

- "TC can support remote censorship. In its simplest form, applications may be designed to delete pirated music under remote control."
- "In 2010 President Clinton may have two red buttons on her desk one that sends the missiles to China, and another that turns off all the PCs in China."

He also talks of commercial bullying, economic warfare and political censorship.



What we are doing about the TPM

- Improvements to its specification
- Developing languages for describing its behaviour and verifying its properties
- Developing methods for using it in cloud-based applications







and
$$H' = H \land \operatorname{message}(\phi_0, \rho(M), x)$$

$$\begin{bmatrix} \operatorname{in}(M, x); Q] \rho H \ell \phi \operatorname{true} = [Q](\rho \cup \{x \mapsto x\})(H \land \operatorname{message}(\phi, \rho(M), x))(x : \ell) \phi \operatorname{true} \\ [\operatorname{out}(M, N); Q] \rho H \ell \phi \mu = \{H \Rightarrow \operatorname{message}(\phi, \rho(M), \rho(N))\} \cup [Q] \rho H \ell \phi \mu \\ [\operatorname{let} x = g(M_1, \dots, M_n) \text{ in} \\ Q_1 \operatorname{eke} Q_2] \rho H \ell \phi \mu = \bigcup \{ [Q_1]((\rho\sigma) \cup \{x \mapsto p'\sigma'\})(H\sigma)(\ell\sigma)(\phi\sigma)\mu \mid \\ g(p'_1, \dots, p'_n) \to p' \in def(g) \text{ and } (\sigma, \sigma') \operatorname{mgus} \operatorname{and} \\ M_1\rho\sigma = p'_1\sigma', \dots, M_n\rho\sigma = p'_n\sigma'\} \cup [Q_2] \rho H \ell \phi \mu \\ \text{else } Q_2] \rho H \ell \phi \mu = [Q_1](\rho\sigma)(H\sigma)(\ell\sigma)(\phi\sigma)\mu \cup [Q_2] \rho H \ell \phi \mu \text{ where } \sigma = mgu(\rho(M), \rho(N)) \\ [\operatorname{lock}; Q] \rho H \ell \phi \operatorname{false} = [Q](\rho \cup \{vs_1 \mapsto vs_1, \dots, vs_n \mapsto vs_n\})H \ell \phi \operatorname{otrue} \\ \text{where } \phi_0 = (vs_1, \dots, vs_n), \text{ with } vs_1, \dots, vs_n \text{ fresh} \\ [\operatorname{unlock}; Q] \rho H \ell \phi \operatorname{false} = [Q](\rho \cup \{vs_1 \mapsto vs_1, \dots, vs_n \mapsto vs_n, v \mapsto vs_n), with vs_1, \dots, vs_n \text{ fresh} \\ [\operatorname{unlock}; Q] \rho H \ell \phi \operatorname{false} = [Q](\rho \cup \{vs_1 \mapsto vs_1, \dots, vs_n \mapsto vs_n, v \mapsto vs_n, v \mapsto vm\})H \ell \phi \operatorname{false} \\ \cup \{H \land \operatorname{message}(\phi_0, vc, vm) \Rightarrow \operatorname{message}(\phi_1, vc, vm)\} \\ \quad \cup \{H \land \operatorname{attacker}(\phi_0, vm)\} \Rightarrow \operatorname{attacker}(\phi_1, vm)\} \\ \text{where } \phi = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \psi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \phi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots, M_n), \\ \operatorname{and } \psi' = (M_1, \dots, M_{i-1}, M_i, M_{i+1}, \dots$$

EasyChair: the little Facebook



Year	#confs
2002	2
2003	3
2004	7
2005	66
2006	276
2007	629
2008	1312
2009	2183
2010	3306
2011	>3690
2012	>161
2013	>5

EasyChair data about Mark Ryan, 2005-2011

Reviewed papers by A.Gordon (CSF'11), D.Ghica (FCS'11), G.Steel (ESORICS'10), M.Fisher (FM'10), P.Panagaden (LICS'09), and others. Recommended *reject* for all of them.

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number of papers accepted	17
Acceptance rate	0.68
number of papers reviewed	107
number of times recommended accept	24
Recomendation agr. w. outcome	28%

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Recomendation agr. w. outcome	28%
Probability CSF 2012 re-invites him Prob. will win ACM Turing award	0.2 $2^{-11.2}$



2. Electronic

voting

Electronic voting potentially offers

- efficiency
 - higher voter participation
 - greater accuracy
 - lower costs
- better security
 - vote-privacy even in presence of corrupt election authorities
 - voter verification, i.e. the ability of voters and observers to check the declared outcome against the votes cast.







Examples of people voting

Desired properties



What we are doing in electronic voting

 Developing solutions that achieve these combinations of properties



 Developing methods for describing its properties, and verifying solutions against them






























































































































Big brother and little brother

Big brother and little brother



Big, middle and little brother (?)



